

"Pain Medicine and Controlled Substances: Risk Management and Best Practices" 2010 Workshops

Prescription drug abuse (often referred to as the "Silent Epidemic") has been identified as a major drug problem in the US. In Florida, 11 people daily died from prescription drug abuse in 2008. In addition, Florida has the highest rate of prescription drug abuse, and is the major distribution center of oxycodone for the remainder of the country.

Recent legislation (SB 462) was passed in Florida to help combat this epidemic. The Prescription Drug Validation Bill creates a prescription drug-monitoring database which, in other states has shown to reduce the problem of diversion. In addition, the law empowers the Florida Board of Medicine to regulate and control pain clinics throughout the state. The Board of Medicine has recently signaled that it plans to include mandatory CME's for physicians in controlled substance prescribing for chronic pain.

"Pain Medicine and Controlled Substances: Risk Management and Best Practices" is a novel CME event, endorsed by the Florida Society of Interventional Pain Physicians that will offer healthcare providers the needed pain management medical education, legal and DEA updates, as well as compliance and risk management strategies that will keep them in the forefront of their specialty.

This day long event will provide 8 Continuing Education hours of intense and comprehensive review of pharmacology, neurobiology, risk management and legal ramifications related to the treatment of chronic pain. The diseases of Pain and Addiction will be discussed and all participants will be provided a practice risk management protocol for the assessment and management of patients who receive controlled substances for pain.

This exciting event will be held quarterly across the state of Florida in four distinct regions. In order to optimize accessibility to healthcare providers, the CME event will be offered in Tampa (March 6, 2010), Ft. Lauderdale (June 5, 2010), Orlando (August 14, 2010), and Jacksonville/Ponte Vedra (November 13, 2010). Public advertising and marketing will be directed to all pain management providers including doctors, advanced nurse practitioners, and physician assistants. We anticipate audiences of no less than one hundred per event.



Continuing Medical Education ~ *for the new millennium*[™]

www.LorSandCME.com

We are offering you the opportunity in supporting this critically important endeavor by becoming an annual corporate partner today. As an annual corporate partner, your company will be identified as such in all marketing materials and event programs at all four events. Visible and accessible booth space will be provided at each event as well. Please see the Sponsorship contract for additional benefits. Please take advantage of this exciting opportunity to become a corporate partner today.

We look forward to your support on this critically important and timely issue by joining us in sponsorship of the "Pain Medicine and Controlled Substances: Risk Management and Best Practices" CME events.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Lora L. Brown".

Lora L. Brown, MD, DABPM, DABIPP
Board Certified Pain Medicine
Board Certified Anesthesiology
Board Certified in Interventional Pain

A handwritten signature in cursive script, appearing to read "Sanford Silverman".

Sanford Silverman, MD, DABPM, DABAM
Board Certified Pain Medicine
Board Certified in Addiction Medicine
Board Certified Anesthesiology

Enclosure: Florida Society of Interventional Pain Physicians (FSIPP)
Endorsement Letter
Sponsorship Prospectus
Agenda

Post Office Box 2882 ♦ Ormond Beach, FL 32175

Toll Free: 800.805.1436 ♦ Fax: 386.310.1018 ♦ Email: Knapp@LorSandCME.com



FSIPP

Florida Society of Interventional Pain Physicians, Inc.

PO Box 330298, Atlantic Beach FL 32233-0298

Phone: 904 270 8886, Fax: 904 246 9233

Email: info@flsipp.org, <http://flsipp.org>

December 7, 2009

In recognition of the prescription drug abuse problem within the state of Florida and the need for continuing medical education related to this problem, the Florida Society of Interventional Pain Physicians recognizes and endorses the CME program entitled **“Pain Medicine and Controlled Substances: Risk Management and Best Practices”** organized and produced by Lorsand, CME, LLC.

Harold Cordner, MD
President, Florida Society of Interventional Pain Physicians



www.LorSandCME.com

Continuing Medical Education ~ for the new millennium™

"Pain Medicine and Controlled Substances: Risk Management and Best Practices" 2010 Workshops August 14 2010 (Orlando) Valencia Community College, & November 14, 2010 (Jacksonville/Ponte Vedra) Sponsorship and Exhibitor Contract

Sponsorship Details

1. Corporate Sponsorship Fee-\$10,000.00 (Includes remaining (2) two workshops)

- Recognition on marketing flyer
- Exhibit space will be positioned "in the flow" of traffic (table, 2 chairs, electricity)
- Highlighted in E-Syllabus with Logo, contact information, company description, and link to website
- Signage at on-site registration tables
- Acknowledgement during introduction
- Inclusion in a looped PowerPoint presentation of sponsor logos projected continuously during breaks & meals
- List of attendees post conference
- 4 registrations with continuing education credits

A deposit of one-third of the sponsorship fee (\$5,000.00) must accompany this application. One-third of the remaining balance (\$5,000.00) is due April 30, 2010. The remaining balance (\$5,000.00) is due May 21, 2010. (**Please note:** Sponsorship will be awarded on a first-come first-served basis as space for exhibits is limited.)

DEADLINES AND MATERIALS

Logos- Logos should be e-mailed to: Linda Knapp- Knapp@LorSandCME.com

Sponsors need to submit logos for use. Print-ready logos must be jpeg files with resolution of at least 300 pixels/inch. We encourage sponsors to send us their logos as soon as possible so that we can add them to the marketing flyer immediately.

Company Descriptions & Contact Information- Email company descriptions to: Knapp@LorSandCME.com

Sponsors need to submit their company descriptions and contact information for use in the e-syllabus. Descriptions should be no longer than 100 words. For contact information, please include first name, last name, address, phone and e-mail of your contact. We encourage sponsors to send us their descriptions 30 days prior to the start of the activity.

***Dates are tentative as facility contracts are still in negotiation. Registration coming soon.**

2. Exhibit Booth Fee Details

Fee-\$1,750.00 and included:

- Exhibit space will be positioned "in the flow" of traffic (table, 2 chairs, electricity)
- List of attendees post conference

Exhibit fee (\$1,750.00) must accompany this application

Check a location:

_____ Orlando-August 14, 2010

_____ Jacksonville/Ponte Vedra-November 13, 2010

***Dates are tentative as contracts are still in negotiations. Registration coming soon.**

Post Office Box 2882 ♦ Ormond Beach, FL 32175

Toll Free: 800.805.1436 ♦ Fax: 386.310.1018 ♦ Email: Knapp@LorSandCME.com



Continuing Medical Education ~ for the new millennium™

www.LorSandCME.com

This is a contract between the LorSand CME and the following: (Please Print)

Company Name: _____

Name: _____ Title: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

The undersigned party warrants that he/she has authority to bind contractually the organization he/she represents to the terms and conditions set forth in this document.

Print Name & Title: _____

Signature: _____ Date: _____

METHOD OF PAYMENT

Checks/Money Orders Payable to LorSand CME):

Check # _____ Money Order # _____

Mailing Address:
Linda Knapp
CME Professional
LorSand CME, LLC
P.O. Box 2882
Ormond Beach, FL 32175
Knapp@LorSandCME.com

"Pain Medicine and Controlled Substances: Risk Management and Best Practices" Exhibit Logistics

Liability and Responsibility Clause - (LorSand CME) does not insure exhibitors for loss by theft or otherwise. LorSand CME is not responsible for loss or damage resulting from any cause in connection with transfer, installation, maintenance, or removal of exhibits. Exhibitors wishing to insure their goods must do so at their own expense.

- *Valencia Community College requires all vendors to furnish commercial general liability insurance with no less than One Million Dollars (\$1,000,000) per occurrence and Two Million Dollars annual aggregate. Valencia shall be added to the User's insurance policy as an additional insured during the term of the License. Evidence of coverage shall be submitted to LorSand at least two (2) weeks prior to the requested activity.*

Exhibitors shall hold LorSand CME harmless from any claims resulting from the breach of the Exhibitor's obligations hereunder and/or the Exhibitor's negligence or breach of any legal or statutory duty or obligation. LorSand CME is not responsible for any loss or damage of merchandise or personal injury to any exhibitor, respective employees, or representatives at any time before, during, or after exhibit hours.

In signing the Exhibitor's Contract, the Exhibitor agrees to assume total responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the exhibit site; and shall indemnify and hold harmless LorSand CME, and the activity site host facility and the agents, servants, and employees of each organization, for any and all such losses, damages, and claims.

Exhibit Times

Set-up and Breakdown

- Set-Up - 6:00 am August 14, 2010 and November 13, 2010
- Breakdown – 5:00 pm August 14, 2010 and November 13, 2010

Exhibit Hours (for all locations)

- 7:00-7:35 am
- 10:00-10:15 am
- Noon-12:45 pm
- 3:00-3:15 pm



Continuing Medical Education ~ for the new millennium™

www.LorSandCME.com

August 14, 2010 Orlando

Activity Location

Valencia Community College
Special Events Center - West Campus

Building 8

1800 South Kirkman Road
Orlando, FL 32811

Link to Campus Map: http://www.valenciacc.edu/AboutUs/locations/images/map_West.pdf

Host Hotel

Courtyard Orlando International Drive/Convention Center
8600 Austrian Court
Orlando, FL 32819
Phone: 407.351.2244

- Room Rate: \$99.00 (valid until Friday, July 16, 2010)
 - Check In Friday August 13, 2010
 - Check Out Saturday August 14, 2010
- Room Block Name: LorSand CME

November 13, 2010 Jacksonville/Ponte Vedra

Activity and Host Hotel

Sawgrass Marriott
1000 PGA Tour Blvd
Ponte Vedra Beach, FL 32082
Local: 904.285.7777
Toll Free: 800.457.4653

Post Office Box 2882 ♦ Ormond Beach, FL 32175

Toll Free: 800.805.1436 ♦ Fax: 386.310.1018 ♦ Email: Knapp@LorSandCME.com

**"Pain Medicine and Controlled Substances:
Risk Management and Best Practices"
Agenda**

7:00-7:35 am	Registration
7:35-7:45 am	Introduction
7:45-8:45 am	Fundamentals of Pain and Addiction Sanford M. Silverman, MD
8:45-9:15 am	Epidemiology of Prescription Drug Abuse Jim Hall, Ph.D.
9:15-10:00 am	Opioid Pharmacology and Drug Interactions Deborah Tracy, MD, MBA
10:00-10:15 am	AM Break
10:15-11:00 am	Non-Opioid Pharmacologic Management of Chronic Pain Harold Dalton, DO
11:00-11:45 am	Law Enforcement Perspective of Prescription Drug Abuse Lisa McElhaney
11:45-Noon	Panel Discussion-Question and Answers
Noon-12:45 pm	Lunch
12:45-1:30 pm	Assessment and Management of Benzodiazepine, Sedative and Opioid Withdrawal Sanford M. Silverman, MD
1:30-2:15 pm	Office Based Opioid Detoxification Sanford M. Silverman, MD
2:15-3:00 pm	Dealing with the Difficult Patient Harold Cordner, MD
3:00-3:15 pm	PM Break
3:15-4:00 pm	Understanding Addiction and Abuse in Your Practice Lora L. Brown, MD
4:00-4:45 pm	Applying Opioid Risk Management Guidelines to Your Practice Lora L. Brown, MD
Bonus Session	Florida Board of Medicine Update-Pain Clinic Rules
4:45-5:00 pm	Panel Discussion-Question and Answers



Activity Supporters:

Millennium Laboratories- <http://www.becausepainmatters.com/>

Ameritox- <http://www.ameritox.com/>

Automated HealthCare Solutions- <http://www.ahcs.com/>

Educational Grants:

Thank you **Purdue Pharma L.P.** for your support.

Educational Partners

Thank you **FSIPP** for recognizing and endorsing our 2010 Florida Workshops.
Thank you **Broward County Medical Association** and **Broward County Medical Association** for supporting and promoting our South Florida Workshop.

Physician Accreditation



This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Bayfront Medical Center and LorSand CME, LLC. Bayfront Medical Center is accredited by the Florida Medical Association to provide continuing medical education for physicians. Bayfront Medical Center designates this educational activity for a maximum of **8 AMA PRA Category 1 Credit(s)**™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Pharmacist Accreditation

Bayfront Medical Center is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Bayfront Medical Center designates this educational activity for a maximum of 8 contact hours. The registration fee for this activity is \$110.00. Each participant should claim only those hours of credit for which an evaluation form has been completed. Bayfront Medical Center will issue statements of credit no later than 30 days after completion. Universal Program Number: 0298-9999-10-001-L04-P

Nursing and Advanced Registered Nurse Practitioner Accreditation

This activity has been approved for 8.0 contact hours for nurses by KK Educational Services, Inc., FL Board of Nursing Provider Number 50-1163.

Physician Assistant Accreditation

This program has been reviewed and is approved for a maximum of **8** hours of AAPA Category I CME credit by the Physician Assistant Review Panel. Physician assistants should claim only those hours actually spent participating in the CME activity.

Commission for Case Manager Certification

CCM CE application has been submitted.

Post Office Box 2882 ♦ Ormond Beach, FL 32175

Toll Free: 800.805.1436 ♦ Fax: 386.310.1018 ♦ Email: Knapp@LorSandCME.com